

Bailey Glasser Adds Jade Smith-Williams to Consumer Protection Practice in the Firm's California Office

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Oakland, CA, July 20, 2021 – National law firm Bailey Glasser LLP is pleased to announce that Jade Smith-Williams has joined the firm as an associate in its Oakland, California office. Jade represents clients in a wide array of civil litigation arenas, including sports law, Title IX litigation, and consumer protection matters.

Jade arrives at Bailey Glasser during an exciting time in sports and entertainment law. With the NCAA's rule change that now permits college athletes to commercialize their name, image, and likeness, the former standout Division I basketball player has unique insight into the world of college and professional athletes. In addition to her litigation practice, Jade will develop and support partnerships between student-athletes and businesses.

"We are thrilled to have Jade Smith-Williams join our Consumer Protection group" said Brian Glasser, the firm's CEO and co-founder. "Jade's deep roots in California, along with her multi-faceted background and extensive litigation skills, makes her an important new resource for our valued clients, as well as our California team."

Jade holds a J.D. from the University of California, Hastings, as well as a B.A. in criminology from the University of California, Irvine.

"I'm excited to become part of the excellent team at Bailey Glasser," said Jade Smith-Williams. "I'll continue fighting for justice on behalf of individuals who need it most, whether they're student-athletes or private citizens."

Jade joins a Bailey Glasser team which has been creating impactful success in protecting student-athletes' interests under Title IX. Title IX of the Education Amendments of 1972 is the federal civil rights law that prohibits sex discrimination at all educational institution receiving federal funds. Within the past year, Bailey Glasser has successfully represented student-athletes at La Salle

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University, University of St. Thomas in Minnesota, Dartmouth College, East Carolina University, University of North Carolina at Pembroke, William & Mary College, Clemson University, and Brown University.

About Bailey Glasser LLP

Bailey Glasser was founded in 1999 by Ben Bailey and Brian Glasser in Charleston, West Virginia. Since then, the firm has grown to more than 75 lawyers located in 16 offices including Birmingham, AL; Oakland, CA; Washington, DC; Wilmington, DE; St. Petersburg, FL; Boston, MA; St. Louis, MO; Boise, ID; Chicago, IL; Cherry Hill, NJ; Westchester, NY; and Morgantown and Charleston, WV. Plaintiffs and defendants rely on Bailey Glasser to handle the most challenging and consequential legal issues—regionally and nationwide—using a trial-focused approach to protect the interests of its clients. The firm's corporate lawyers handle business matters ranging from the negotiation and execution of billions of dollars in commercial transactions, to IPOs, to assisting foreign businesses with investments in US assets.

For more information, visit baileyglasser.com.

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Attorneys

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